

# CATHARSIS PRODUCTIONS PROGRAMMING



**NEW SOLDIER**  
**SEX SIGNALS: MILITARY**



**EXPERIENCED SOLDIER**  
**GOT YOUR BACK**



**SOLDIER IN LEADERSHIP**  
**BEAT THE BLAME GAME:  
MILITARY**



**TRANSFER CAPACITY**  
**THE ARMED FORCE OF  
AWESOME INSTITUTE**



**SOLDIER IN COMMAND**  
**THE CANARY IN THE  
COAL MINE**

## TRANSFER CAPACITY

# THE ARMED FORCE OF AWESOME INSTITUTE

### PROGRAM OVERVIEW

The Armed Force of Awesome is designed to allow military educators and leadership to rethink their current training approach to both reduce incidents and systematically engage in a cultural change with regard to these issues. Specifically, participants are taught how to design more effective instruction for specific audiences, as well as learning how to better deliver challenging content. This is critical, as the subject matter expertise alone does not ensure that the trainer has the ability to translate it in an effective, accessible manner. Furthermore, a poor educator can do irreparable damage to the overall mission. Accordingly, this Institute provides a remarkable opportunity for each branch of the military to build a cadre of qualified trainers, who can design and deliver content-rich programs that transform their communities.

### LEARNING OBJECTIVES

- Identify the factors that make audiences resistant to workshop content related to sexual and interpersonal violence
- Design presentations for specific, challenging audiences, including tailoring the delivery of those programs for those audiences
- Build intentional interactive components into every presentation, consistent with the best adult learning theory practices
- Develop the ability to assess presentation effectiveness with the use of specific objective criteria
- Identify individual presentation delivery strengths and weaknesses, and receive both peer and expert coaching on how to systematically improve performance



**85%**

of respondents say that if they hear someone at work making inappropriate sexual comments to someone else, they will say or do something about it

-Survey Result, Got Your Back, 2014



**92%**

of participants agreed the scenarios were more applicable to AIT than most of the sexual assault training they had previously received

-Survey Result, Platoon Sergeant School Pilot

### Contact Us

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